

# CCTV Loss Prevention Solutions for the Retail Chain Store Sector

For Heads of Loss Prevention, Risk Management, Head of Audit, Head of Profit Protection



**'After we installed the system, the client and I were surprised to see what was going on, we reduced shrinkage within days'**

B. Kalia – Systems Integrator, 2007



Our Loss prevention systems are designed to protect profits by reducing internal and external shrinkage, deter & identify theft as well as monitor till fraud. Additional features include the ability to monitor store operations and increase customer engagement.

## Reduce Shrinkage & Protect Your Profits!

**Remote Monitoring:** monitor and manage multiple sites from a central or mobile location, e.g. watch multiple sites simultaneously.

**POS Data & Video Capture:** overlay real time transaction data on video, reconcile till transactions, set rules for remote notification, e.g. staff makes suspicious refund, alarm alerts appropriate person, watches video of that event

**Missing Object Detection:** be alerted to missing objects such as display or high value items, e.g. a visitor picks up a display item, if not returned in pre-defined time, alarm occurs.

**Facial Recognition:** monitor persons on shop floor, search video by face or track movements of suspicious subjects.

**Object Index Search & Instant Playback:** Instantly search video by time & date, transaction or transaction data, motion event, face, movement, chapter search & more.

**Object Count & Dwell Times:** Count number of persons passing between points and measure dwell times in particular areas. Great for auto screening of suspicious behaviour or as a marketing tool.

“When I did my accounts at the end of the year, I immediately realised just how much revenue I was losing from theft”. ... owner, CostCutter, Liverpool

“Your Loss Prevention tools helped us pinpoint that we were losing revenue at the till, and just who was responsible”.... Clothes Shop Franchisee owner

**Contact us for more information or to discuss your needs**



**Detect & Deter internal & external theft**

**Measure fraudulent activity**

**Detect & investigate till fraud**

**Manage staff & operations**

**Easy to use click & point systems**

**Extended Recording times over 1 year +**

Securicorp Ltd specialise in Loss Prevention Systems that extend beyond typical applications.

We provide complete bespoke systems and can integrate with current or additional profit protection initiatives.

## Securicorp Ltd

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